

Peggy Chiu's qualifications

- M C C (Master Certified Coach) - International Coaching Federation
- C P B A (Certified Professional Behavioural Analyst) – TTI Performance Systems, Ltd
- C P V A (Certified Professional Values Analyst) – TTI Performance Systems, Ltd
- C A I A (Certified Attribute Index Analyst)
- Licensed Facilitator Corporate CoachU “Coaching Clinic™” and “Essential Conversations for Developing Others®”
- Certified Coach “Retirement Options” and “Life Options”
- Certified Facilitator InnerTalent
- Graduate and Licensed Coach – CoachU
- Professional Certificate in Arbitration and Mediation – University of Adelaide
- M S W (Master of Social Work - Psycho Social Research in Health Sciences) – Curtin University
- B S W (Bachelor of Social Work and Social Administration / Post Graduate) – University of Western Australia
- B A (Bachelor of Arts / Honours) Social Geography – University of Hong Kong

Accreditations and affiliations

- Accreditation – AASW (Australian Association of Social Workers)
- Accredited Trainer and Resource – YPO (Young Presidents' Organization)
- Associate Member – IAAM (Institute of Arbitrators and Mediators)
- Authorised distributor – TTI™ programmes (Target Training International)
- Authorised distributor – DISC® / PIAV® and Attributes Index behavioural assessments, InnerTalent
- Authorised distributor—Retirement Success Programmes



Peggy's Coaching Clinic was just what I needed to get back into industry after many years at university. It was nothing like I'd ever done before; it was professional, but at the same time it allowed me to identify my personal strengths that had been long forgotten. Peggy is a gifted professional who has a remarkable and unique ability to guide people to perform at their best: at work and at play. The coaching work I did with Peggy was instrumental in preparing me for a new career in a new country. Peggy's life experiences, her ability to listen and her seemingly unlimited knowledge of coaching techniques helped me to make critical decisions by myself, for myself. Coaching provided me with a simple set of skills to deal with the complexities of my world and that of my friends, family and colleagues. I am enormously grateful to Peggy for sharing her knowledge with me and taking the time to help me bring out the best in myself.

**Elizabeth Jackson, PhD Lecturer
NEWCASTLE UNIVERSITY UK** ”

How does professional coaching enhance success?

- Making better and quicker decisions
- Changing behaviour
- Arriving at own creative solutions
- Taking action to effect profound changes
- Attaining desired outcomes according to one's values

**Professional, executive, business,
team and corporate coaching services
are tailored to suit your needs.**

Peggy Chiu

PROFESSIONAL ■ EXECUTIVE ■ BUSINESS ■ CORPORATE COACH
MCC (Master Certified Coach), PCC (Professional Certified Coach)
MSW, CPBA, CPVA, CAIA, BSW, BA (Hons) / Corporate CoachU, ICF

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Peggy Chiu

**PROFESSIONAL ■ EXECUTIVE
BUSINESS ■ CORPORATE
C O A C H**

HIGH STANDARDS INTEGRITY GRACE

Peggy Chiu's mission
is to illuminate, inspire, challenge and support
DOERS
in making choices and taking actions
that will compel them to follow the paths
that will lead them straight to their dreams
and to their highest level of being.

A solid background

Master Certified Coach (MCC) is the highest level of credentialing awarded by the International Coach Federation.

In 2003, Peggy became the first person in Australia to achieve Master Certified Coach through the comprehensive credentialing protocol and examination of ICF exceeding requirements on all aspects and competence beyond mastery level.

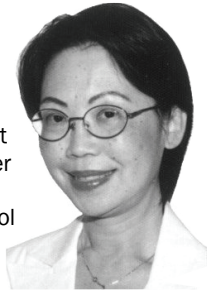
Peggy has delivered 6,500 hours of coaching to clients, completed over 560 hours of coach specific training and has been testified by scores of clients of the profound impact received from her coaching.

Peggy Chiu's first degree had a strong emphasis on the human and societal aspect of geography. After graduation, she worked as the first female production technician at Radio Hong Kong and was one of the first female technicians in the English speaking world.

Turning to social work, she pioneered with the support of her team, the group and community approach—a forward looking British concept in social work of the time, which in essence was coaching practice applied to both the social work team and the local community it served.

Since settling in Australia, Peggy worked with the Department of Social Security, where in addition to her administrative, consulting and training duties, she also had state-wide responsibility for improving the culture and practice of public contact staff. There she practised her unique coaching approach to achieve ground-breaking results.

Peggy was also involved in academic research and in the professional supervision of tertiary students.



For the following 20 years, Peggy created, owned and operated businesses in import/export, wholesale and retail marketing. She helped establish and run a complex practice of health care specialists and has enjoyed success in real estate investment and property development. Her experience has given her real life insight into the business world, and a tried and true platform for her coaching skills.

Building on over 30 years of experience and formal intensive training in coaching, Peggy established her professional, executive, business and corporate coaching practice and now enjoys sharing the success of her clients. She has a special interest in working with leaders who wish to enhance their lives and in motivating others, in the course of creating vision, achieving business success, as well as engendering sustained personal sense of fulfilment, well being and growth.

Peggy was selected as a Finalist of the Telstra Business Women's Awards 2002 for her business success.

Who can benefit from coaching?

Organisations — to enable stakeholders, managers and workers to share the same vision and goals, to function at the highest possible level and beyond, on both the organisational level and personal level, allowing individuals to retain their uniqueness to best contribute to the organisation, yet achieve their own personal fulfilment.

Teams — to enable team members to understand each other's strengths and limitations, to complement one another, tapping into their collective wisdom, which transcends the arithmetic summation of their individual contribution.

Individuals / Groups of individuals — to enable people who want to assess their careers, performance, financial independence, relationships, contribution to significant others and community, and personal fulfilment, to reach their highest potential.

“Peggy Chiu's executive coaching provided me creative ways and new ideas on how to approach my work. It enhanced effective communication with the people I dealt with including staff and customers and made me think of innovative ways to approach my business and my clients.”

David McDonald,
Solicitor Managing Partner, MCDONALD AND PYNT

“Peggy conducted the College's Group Coaching Program during a 6-month time period in 2001 for 11 staff members who make up the Senior Administration Team. The coaching format involved staff in group, small group and individual sessions designed to develop transferable skills and address personal/ professional goals. Peggy often went well beyond reasonable expectation to support and encourage staff during and after the structured program. She provided thorough documentation and communication concerning the planning, implementation and evaluation of the program. Peggy has demonstrated outstanding business ethics and impeccable personal integrity.”

Dr Ian P M Lambert, Principal
BA, Grad Dip T (Griffith), MA (London)
PhD (Cambridge)
M A C E

“After completing my personal assessment and debriefing with Peggy, I was absolutely taken aback by how thought-provoking it actually was. I found that I had suddenly opened my eyes and saw the real me. The accuracy of the assessment was quite scary, and the one on one coaching with Peggy was exactly the enlightenment that I needed. Peggy has a wonderful calming approach and has helped me to understand myself so much better. The coaching clinic that I attended with Peggy gave a toolkit to draw on in all situations, work and private related. This clinic is so powerful, and is so beneficial when used in all aspects of your life. Peggy has a fantastic “coach approach” which allows people to feel comfortable and express themselves without reservation.”

Carol Hargreaves
Customer Service Engineer, TAC PACIFIC